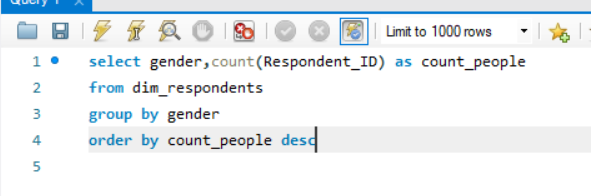
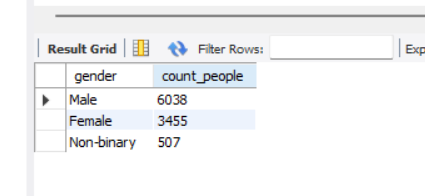
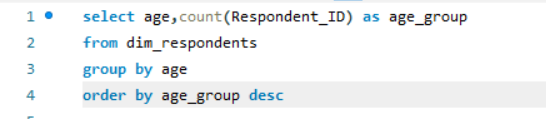
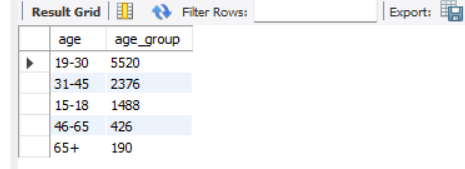
**CodeX Energy Drink Project-SQL Queries**

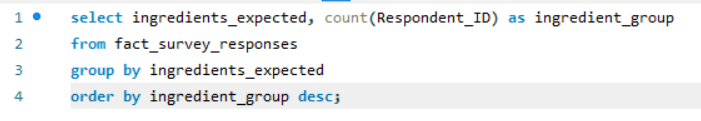
1. **Who prefer Energy drink More?**

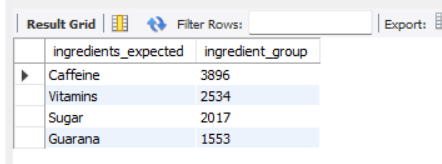
****

1. **Which age group prefer energy drink more?**

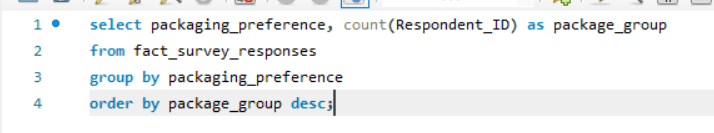
****

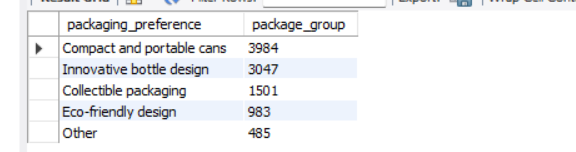
**3.What are the preferred ingredients of energy drinks among respondents?**

****

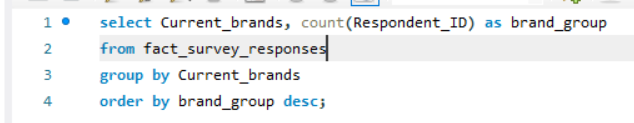
****

**4.What packaging preferences do respondents have for energy drinks?**

****

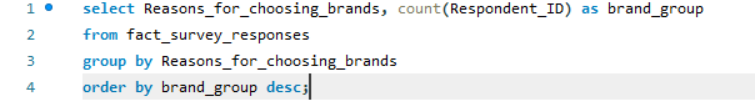
****

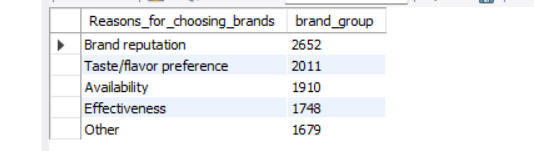
**5.** **Who are the current market leaders?**

****

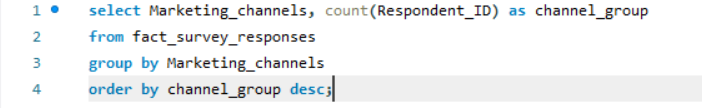
****

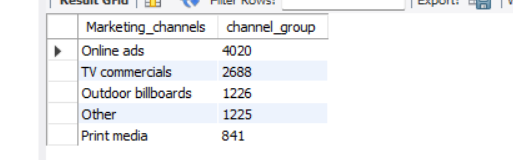
**6.What are the primary reasons consumers prefer those brands over ours?**

****

****

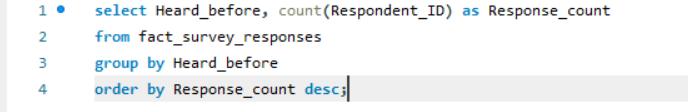
**7.Which marketing channel can be used to reach more customers?**

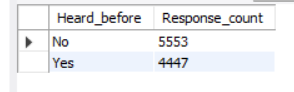
****

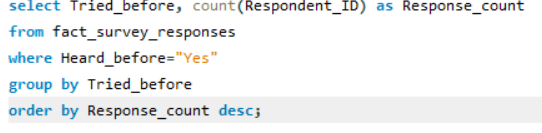
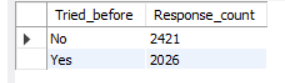
****

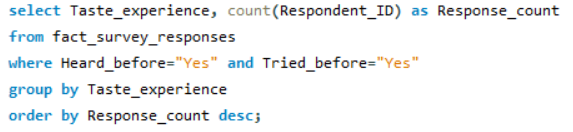
**8.How effective are different marketing strategies and channels in reaching our customers?**

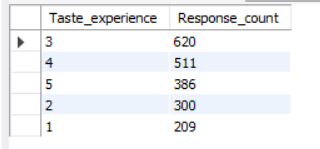
**9. What do people think about our brand? (overall rating)**

****

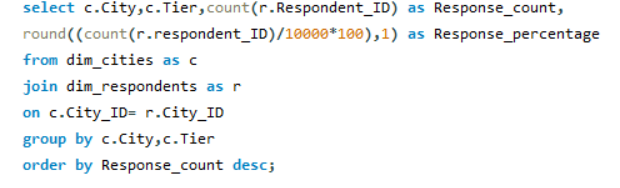
****

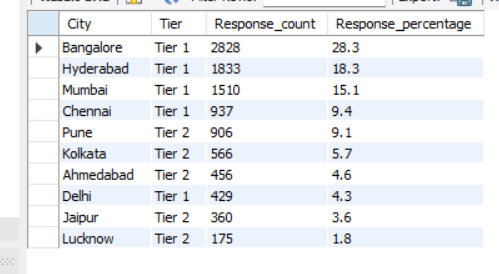
****

****

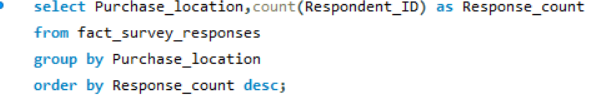
****

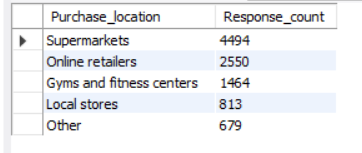
**10.Which cities do we need to focus more on?**

****

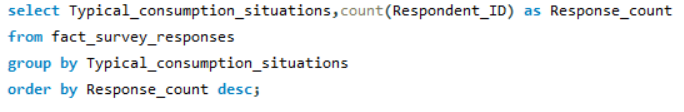
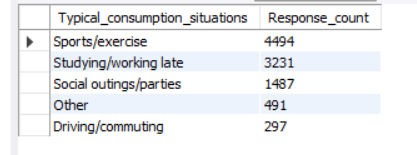
****

**11.Where do respondents prefer to purchase energy drinks?**

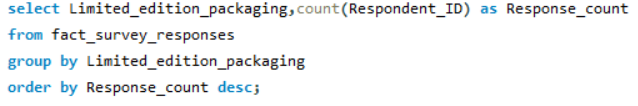
****

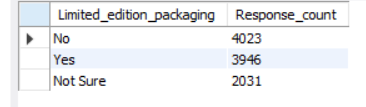
****

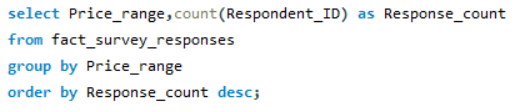
**12.What are the typical consumption situations for energy drinks among respondents?**

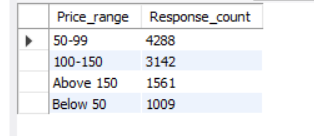
****

**13. What factors influence respondents' purchase decisions, such as price range and limited edition packaging?**

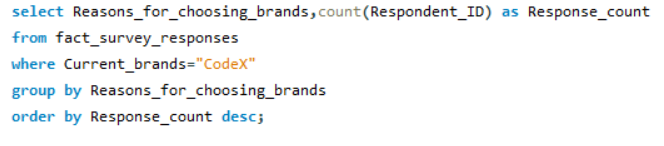
****

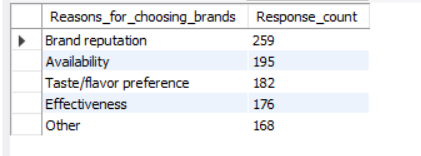
****

****

****

**14.** **Which area of business should we focus more on our product development? (Branding/taste/availability)**

****

****